

## **Campbell and San Jose, California**

Campbell is an independent city of 40,000 surrounded on three sides by San Jose. San Jose is the capital of Silicon Valley and the tech industry. Nearby are the headquarters of such companies as Apple, Hewlett-Packard, Yahoo, Google, eBay, PayPal, Intel, Adobe, Cisco, Facebook, and the like. This places us at the center of the contemporary technological world, which so much shapes our culture.

### **Location and Weather**

San Jose is located in the South Bay (of the San Francisco Bay Area), an hour south of San Francisco on the peninsula, an hour south of Oakland up the East Bay, and 30 minutes north of Monterey Bay. We are near the ocean, just a three hour drive to Yosemite, four hours to Lake Tahoe, six hours (or a 45 minute Southwest commuter flight) to Los Angeles/Orange County. As for our weather: with just a few days over 90 in the summer, and rarely below freezing in the winter, we are a climate that is technically referred to as “Mediterranean.” Simply put, it is a great place to live.

### **Culture and Entertainment**

The population of San Jose, now the 10<sup>th</sup> largest city in the US, is one million, but the city is very livable. San Jose is often dubbed “the safest large city” in America. Downtown San Jose sees constant construction of new housing and offices as well as restoration of historic buildings. There one can find many museums, entertainment venues, and a multitude of dining options. The San Jose/Mineta International airport is only 15 minutes from Campbell.

The South Bay is home to the Sharks NHL team at HP Pavilion, the likely new home of the 49’ers football stadium and possible new home of the Oakland A’s baseball team. Stanford University in Palo Alto is 20 minutes away, and many large colleges and universities are located here including San Jose State University, Santa Clara University, West Valley and De Anza colleges.

### **The City of Campbell**

Although metropolitan in nature, Campbell does have its own identity with a historic downtown, local festivals, and an agricultural/orchard history. The area has significant Asian and Latino populations.

### **The Bay Area as a Mission Field**

There is great religious diversity in the area including several mega-churches and Christian schools. But the Bay Area is truly a domestic mission field. Studies indicate that fewer than 10% of the population attends a church. Because of the technology and bio-med industries the world has come to our door—including a large population of educated and talented young single adults who, in addition to their careers, are looking for connection and purpose in life. Given the already existing networking among young singles in the area, there is great potential for a thriving young adult ministry. And the potential for the kingdom, even on a world-wide basis, is great. **This is the challenge and opportunity before us.**